

**Old Orchard Beach Recycling Committee**  
**Meeting, Tuesday, May 26, 2009**  
**Location: OOB High School Library**

Present: John Bird, Jacqui Deveneau, Fred Dolgan, Cris Hudson, Suzanne Scalise, John Weaver and Bill Farley

Not present: Jetta Antonakos

Guest: Kenny Hunter

7:07 PM Meeting convened.

**Item I:**

Meeting minutes from 05-12-09 will be reviewed at next recycling meeting

John Bird motioned to table the minutes

Bill seconded the motion

Meeting minutes from 05-12-09 tabled until the next meeting.

**Item II:**

Tri-fold Review

The Department of Public Works has money to put up front to cover the cost of the flier

DPW will pay for the mailing

Cris looked into the cost of putting a flier in The Courier

Rough circulation of 4000

Print flier \$625.00

Place in Courier \$204.00

\$829.00

For an advertisement in The Courier

½ page ad \$250.00

Full page ad \$455.00

These are the costs for running the ad for one week and only in The Courier and not other publications that the paper prints.

Tri-fold – Review

Remove, 'Pay-to Throw' off of the label?

Changed some verbiage on the front

Thought of putting out a table on June 9<sup>th</sup> for the school budget vote

Print up 4000 fliers and have 3000 available for mailing and 1000 for hand out

Committee is agreement with the flier as is.

**Item III:**

Vote on finalizing tri-fold and getting it out

Bill motioned to accept the flier as is with the removal of PAYT

All in favor

Tri-fold accepted and passed

**Item IV:**

Report on Silver Bullets – Cris

Cris spoke with Mary Ann Conroy about the pick up of the silver bullets. MaryAnn said the cost would be \$75.00

Cris also spoke with John Radley Sr. and Jr. about putting a silver bullet in the Radley's Market plaza.

The Radleys said they would support a recycling bullet in the parking lot.

Cris wrote a thank you note to the Radleys (a copy of the thank you was passed around for review)

MaryAnn will need to contact the Radleys about the silver bullet

Flier-Kim McLaughlin will be the contact person/name on the flier for questions and FMI

Silver Bullet-turn around time to have it placed some where is probably about 24 hours.

Place one in the public parking lot on Milliken (possible second location for bullet)

Other possible locations:

Car wash, open lot by the laundry mat, PICS Pizza, St. Lucs-Saco Ave, town garage  
(this would be close to the condos and trailer park)

Are we limited to the number of silver bullets that can be placed around town?

Would like to do some advertising once the silver bullets are in place so that people know that they are available and where additional ones are placed.

John Weaver will contact MaryAnn about placement of the silver bullet at Radley's and MaryAnn will contact Radleys.

There should be two sites for the silver bullets

- Radleys market
- Milliken St. public parking lot
- a possible third site

#### **Item V:**

Meeting with MaryAnn

Monday 05/18/09

John Bird, John Weaver, Jacqui, Freddy and Jetta met with MaryAnn

to talk about the Request For Proposal and the list of questions that John had sent out to the group

The budget for the recycling committee will come from the DPW

John W gave a loose budget expectation

The RFP was never really discussed

Time line for the RFP:

End of June-would like a finalized RFP

July-draft RFP

August-RFP approved

September-RFP implemented

Education for Camp grounds and chamber of commerce

No real clear accountability for numbers in any of the RFPs presented

#### **Item VI:**

Sub-committees

Would like to set three or four more dates/times to meet with MaryAnn

Suggested: Monday, June 8-RFP & budget, present to town council

Monday, June 22

Question of whether another sub-committee/group needs to be formed to meet with MaryAnn

Not really clear who will be meeting with her

Flier:

States on it,"put recyclables out every week on the same day as trash collection"

The town has not approved recycling pick up every week. June 2<sup>nd</sup> council meeting should be addressing the weekly pick-up.

Cris will wait until June 3<sup>rd</sup> to move forward with the flier

Should the implementation Committee be dissolved?

John B motioned to dissolve the Implementation Committee

Jacqui seconded the motion

All in favor

A Liaison Committee will be created to meet with MaryAnn

**Item VII:**

Budget

Bill prepared and presented an operating budget for the recycling committee

The proposed operating budget is \$19,715.

The line item budget includes:

Flier printing, distribution, advertising, web design, stickers and magnet, signs

Bill will send an email copy of the budget to all recycling committee members.

**Item VIII:**

New Business

Jacqui contacted the Coffee News a small local one page distribution which shows up at breakfast/lunch places and other business establishments.

Coffee News has a yearly contract for advertising

It can be added to the budget that Bill is putting together

Freddy: Mission Statement

Freddy will be tasked with writing up a press release

Something similar to what Louis Reid does for local events and happenings

Wednesday 6 pm the Education Sub-Committee will meet

Fred motioned to adjourn

Jacqui seconded

9:24 PM the meeting adjourned.

The next scheduled meeting is for the first Tuesday in June; June 9, 2009.

Respectfully Submitted,

s/Suzanne Scalise

Suzanne Scalise

Secretary Old Orchard Beach Recycling Committee